

All about Firebird

Pontiac backs every 2001 Firebird with an extensive three-year/36,000-mile bumper-to-bumper limited warranty, free Courtesy Transportation and 24-hour Roadside Assistance that provides free lockout assistance, free dead-battery assistance, free out-of-fuel assistance, free flat-tire change and free towing for warranty repairs in an emergency. Roadside Assistance membership is free, however some services may incur costs. For further information on features, pricing and special promotions go online to pontiac.com/firebird, or call 1-800-2PONTIAC.



FEATURES AND OPTIONS

	Firebird Coupe/Conv.	Formula Coupe	Trans Am Coupe/Conv.		
3800 V6 Performance Package: Includes limited slip differential, dual outlet exhaust, P235/55R16 tires and 3.42 axle ratio (3.42 axle available with automatic transmission only)	A	A	-	-	-
W68 Sport Appearance Package: Includes specific aero appearance and dual outlet exhaust	A	A	-	-	-
WS6 Performance and Handling Package: Includes Ram Air Induction System; specifically tuned suspension; dual outlet polished exhaust; power steering cooler and specific 17" aluminum high-polished wheels and P275/40ZR17 speed-rated tires (limited exterior color availability)	-	-	-	A	A
Air bags, driver and front passenger*	S	S	S	S	S
Air conditioning	S	S	S	S	S
Antenna: Fixed mast (black)	S	-	-	-	-
Power antenna	-	S	S	S	S
Cruise control	S	S	S	S	S
Defogger, electric rear window	S	S	S	S	S
Fabric: Cartagena cloth	S	S	S	-	-
Prado leather seating areas with perforated inserts	A	A	A	S	S

Features and Options continued	Firebird Coupe/Conv.	Formula Coupe	Trans Am Coupe/Conv.		
Hatch release, remote	S	S	S	S	S
Hatch roof with sunshade, removable, locking	A	-	A	S	-
Instrumentation: Performance-style analog speedometer, odometer, tachometer, coolant temperature, oil pressure indicator, voltmeter and trip odometer	S	S	S	S	S
Mirrors, day/night rearview with reading lamps	S	S	S	S	S
Mirrors, sport, LH remote, RH manual	S	-	-	-	-
Power Group: Includes power antenna, power windows with driver's "express-down" feature, automatic power door locks and dual sport power rearview mirrors	A	S	S	S	S
Protection Group: Includes remote keyless entry and audible theft-deterrent system	A	S	A	S	S
Radios: Delco 2001 Series ETR AM/FM stereo with compact disc player, 7-band graphic equalizer, clock, Delco TheftLock and 4-speaker sound system (W53)	S	-	-	-	-
Monsoon Series ETR AM/FM stereo with compact disc player, 7-band graphic equalizer, TheftLock and 500-watt peak power "Monsoon" sound system. Hi-Performance 8-speaker system includes subwoofers. Includes remote CD pre-wiring. Requires power windows and door locks (X20)	-	S	-	-	S
Monsoon Series ETR AM/FM stereo with compact disc player, 7-band graphic equalizer, TheftLock and 500-watt peak power "Monsoon" sound system. Hi-Performance 10-speaker system includes subwoofers. Includes remote CD pre-wiring. Requires power windows and door locks (W55)	A	-	S	S	-
Monsoon Series ETR AM/FM stereo with auto-reverse cassette, 7-band graphic equalizer, TheftLock and 500-watt peak power "Monsoon" sound system. Hi-Performance 10-speaker system includes subwoofers. Includes remote CD pre-wiring. Requires power windows and door locks (W54)	A	-	A	A	-

Features and Options continued	Firebird Coupe/Conv.	Formula Coupe	Trans Am Coupe/Conv.		
Monsoon Series ETR AM/FM stereo with auto-reverse cassette, 7-band graphic equalizer, TheftLock and 500-watt peak power "Monsoon" sound system. Hi-Performance 8-speaker system includes subwoofers. Requires power windows and door locks (X10)	-	A	-	-	A
Seats: Reclining front bucket, folding rear	S	S	S	S	S
Leather seating areas (requires Hi-Performance speaker system in coupes)	A	A	A	S	S
4-way manual front, driver					
2-way manual front, passenger	S	-	S	-	-
6-way power front, driver	A	S	A	S	S
Spoiler: Integrated rear deck lid	S	S	S	-	S
High-profile spoiler	-	-	-	S	-
Steering wheel: Four-spoke	S	-	-	-	-
Leather-wrapped with radio controls	A	S	S	S	S
Tilt-Wheel adjustable steering column	S	S	S	S	S
Theft-deterrent system, PASS-Key II	S	S	S	S	S

*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information. See note about child safety in Occupant Protection section.

MECHANICAL FEATURES					
	Firebird Coupe/Conv.	Formula Coupe	Trans Am Coupe/Conv.		
Brakes: Anti-lock braking system (ABS), 4-wheel disc	S	S	S	S	S
Rear axle, performance ratio, includes 3.23 axle ratio (available on Formula and Trans Am with automatic transmission only and requires QLC or QFK tires)	-	-	A	A	A
Steering, power rack-and-pinion	S	S	S	S	S
Power steering cooler (included with Performance and Handling Package) (WS6)	-	-	-	A	A
Suspension, short/long arm front, torque arm/track bar and live axle rear	S	S	S	S	S
Shock absorbers, high-performance monotube	S	S	S	S	S
Traction control	A	A	A	A	A

ENGINES		
	3.8 liter 3800 SFI V6	5.7 liter SFI V8
Firebird	S	-
Formula/Trans Am	-	S
Horsepower	200 @ 5,200 rpm	310 @ 5,200 rpm (325 with Ram Air*)
Torque	225 ft-lbs @ 4,000 rpm	340 ft-lbs @ 4,000 rpm (350 with Ram Air* @ 4,000 rpm)
4-speed automatic	A	S
5-speed manual (3.23 axle ratio)	S	-
6-speed manual (3.42 axle ratio)	-	A
Hurst short-throw shift linkage (with 6-speed only)	-	A

*Available on Trans Am only.

SPECIFICATIONS	
Engine/drive	Front engine, rear-wheel drive
Curb weight	3,338 to 3,567 lbs.
Fuel tank capacity	16.8 gallons

DIMENSIONS			
		Firebird/Formula	Trans Am
Interior	Head room, f/r	37.2/35.3"	37.2/35.3"
	Leg room, f/r	42.9/28.9"	42.9/28.9"
	Cargo w/rear seat up	12.9 cu. ft.	12.9 cu. ft.
	Cargo w/rear seat down	33.7 cu. ft.	33.7 cu. ft.
Exterior	Wheelbase	101.1"	101.1"
	Overall length	193.4"	193.8"
	Tread, f/r	60.7/60.6"	60.7/60.6"

TIRES, WHEELS & WHEEL COVERS						
		Firebird Coupe/Conv.	Formula Coupe	Trans Am Coupe/Conv.		

Tires (steel-belted radial): P215/60R16 touring†	S	S	-	-	-
P235/55R16 touring†	A	A	-	-	-
P245/50ZR16 high performance†	-	-	A	A	A
P245/50ZR16 all-weather performance, speed-rated†	-	-	S	S	S
P275/40ZR17 speed-rated (available with WS6 Performance and Handling Package only)†	-	-	-	A	A

Wheels:

A Bright Silver 16" x 8" Sport 5-spoke, cast aluminum	S	S	-	-	-
B Silver 16" x 8" Sport 5-spoke, cast aluminum	-	-	S	S	S
C Chrome 16" x 8" 5-spoke, cast aluminum	A	A	A	A	A
D High-Polished 17" x 9" 5-spoke, cast aluminum (standard with WS6 Performance and Handling Package only)	-	-	-	S	S

†Vehicle top speed varies depending on tire selected. See dealer for details.
Tire chains should not be used other than with P215/60R16 touring tire.
They may cause damage. See Owner's Manual.



S = Standard A = Available -- = Not available

Firebird and Safety

Firebird Occupant Protection and Crash Avoidance Features

To help contribute to driving safety, each of the following features is included in the Firebird line:

Occupant Protection

- † Safety belt cinch capability for child seats
- † Manual lap/shoulder safety belts for all outboard positions
- † Driver and front passenger air bags
- † Automatic power door locks (standard on Formula and Trans Am models, available on Firebird)
- † Illuminated entry (available with remote keyless entry)
- † Folding front seatback locks, inertia type/manual
- † Breakaway inside rearview mirror
- † Laminated windshield glass, urethane bonded
- † Head restraints, adjustable, front
- † Side door beams
- † Passenger-guard inside door lock handles

A Note on Child Safety

 Always use safety belts and proper child restraints, even in vehicles with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more information. Pontiac supports the National SAFE KIDS Campaign®, a grassroots program dedicated to reducing unintentional childhood injuries.

Crash Avoidance

- † Anti-lock braking system, four-wheel
- † Brake/transmission shift interlock
- † Available traction control
- † Automatic daytime running lamps with automatic exterior lamp control
- † Side marker lamps
- † Fog lamps
- † Halogen headlamps
- † Backup lamps
- † Directional signal control

- † Available steering wheel radio controls
- † Inside day/night rearview mirror
- † Outside rearview mirrors
- † Center high-mounted stop lamp
- † Maintenance-free battery
- † Low-glare finish—inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces, inside rearview mirror frame and bracket
- † Tires with built-in tread wear indicators
- † Front and rear disc brakes

Security

- † Visible vehicle identification number
- † Laser-etched VIN plate
- † Theft-deterrent steering column lock
- † PASS-Key II theft-deterrent system
- † Remote inside hood release
- † Available audible theft-deterrent system
- † Remote deck lid release
- † Available remote keyless entry

And now, a word about...

This Catalog:

We've tried to make this catalog comprehensive and factual. We must reserve the right, however, to make changes at any time, without notice, in the information contained in this catalog. Since some information may have been updated since the time of printing, please check with your Pontiac dealer for complete details. Pontiac reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

Engines:

Firebird models are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

Updated Service Information:

Pontiac regularly sends its dealers useful service bulletins about Pontiac products. Pontiac monitors product performance in this field. We then prepare bulletins for servicing our products better. Now you can get these bulletins too. Ask your dealer. To obtain ordering information, call toll-free 1-800-551-4123.

The Assembly of Firebird:

Firebird and its components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Firebirds with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

Warranty Protection:

Firebird's three-year/36,000-mile (whichever comes first) no-deductible bumper-to-bumper limited warranty covers repairs, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle is covered, except for adjustments and normal maintenance.

Corrosion Protection:

Firebirds are designed and built to resist corrosion. All body and sheet metal components are warranted against rust-through corrosion for six years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Pontiac dealer for terms of these limited warranties.

Want more information?

Call 1-800-2PONTIAC, or visit Firebird on the Internet at pontiac.com/firebird



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Interior Colors

Cartegena cloth in Taupe – standard on Firebird and Formula, offered with all exterior colors.



Cartegena cloth in Ebony – standard on Firebird, Firebird Convertible and Formula with all exterior colors.



Prado leather in seating areas in Taupe – standard on Trans Am, available on Firebird and Formula with all exterior colors.



Prado leather seating areas in Ebony – standard on Trans Am, available on Firebird and Formula with all exterior colors.



Prado leather seating areas in Medium Dark Oak – standard on Trans Am, available on Firebird and Formula with exterior colors 10, 28, 41, 44, 71, 79, 81.



Arctic White
10



Pewter Metallic
11



Navy Blue Metallic
28



Black
41



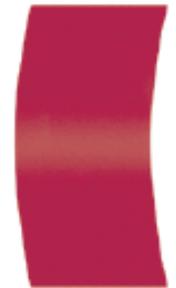
Maple Red
Metallic
44



Sunset Orange
Metallic
71



Blue-Green
Chameleon
79



Bright Red
81

See your Pontiac dealer for information on Convertible exterior/interior color combinations.

These panels represent the premium DuPont exterior colors available on Firebirds for 2001.